

Winter season tourism trends 2004/2005

Statistics in focus

INDUSTRY, TRADE AND SERVICES

POPULATION AND SOCIAL CONDITIONS

43/2005

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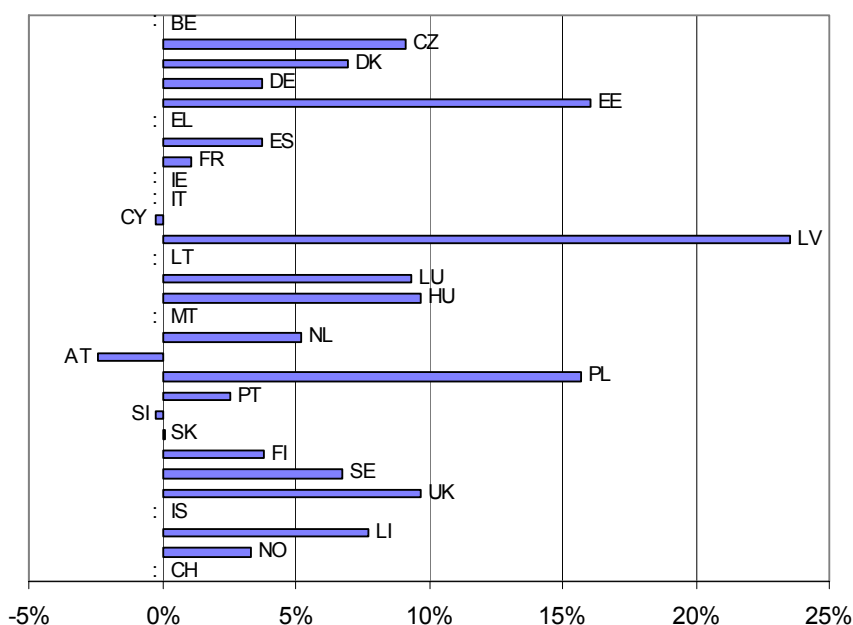
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Key facts

In terms of guest flows, tourism in most European Union and EFTA countries increased during the 2004/2005¹ winter season compared with the previous season:

- The highest increases in total nights spent in hotels and similar establishments in the EU countries were in Latvia (up by 23.6%), Estonia (up 16.1%) and Poland (up 15.7%).
- Total nights spent decreased in Austria (down by 2.4%), but held steady in Cyprus (down by 0.3%), Slovenia (down by 0.2%) and Slovakia (up by 0.1%).
- Only in three Member States (Spain, France and Malta) was the net occupancy rate of bed places in the peak month more than 50%, while in three (Hungary, Luxembourg and Lithuania) it was less than 30%.

Figure 1: Percentage change in number of nights spent in hotels, November 2004 - April 2005 compared with the same period in 2003-2004



Data not available for BE, EL, IE, IT, LT, MT, IS and CH
Source: Eurostat, Tourism Statistics



¹ The winter season runs from November to April of the following year. For example, the 2004/2005 winter season ran from November 2004 to April 2005.

Nights spent by residents and non-residents

Comparing the monthly figures for the 2004/2005 winter season with the previous year, the number of nights spent by residents and non-residents in hotels and similar establishments increased in most EU and EFTA countries.

In Liechtenstein, Luxembourg and Cyprus the share of non-residents was more than 90%, while it was particularly low – under 20% - in both Sweden and Germany.

Table 1: Nights spent in hotels and similar establishments - non-residents and residents, November 2004 - April 2005 compared with November 2003 - April 2004

('000)	November 2003 - April 2004				November 2004 - April 2005				2004-5 / 2003-4 % Variation		
	Total NR*+R*	NR*	R*	NR* % of Total	Total NR*+R*	NR*	R*	NR* % of Total	Total	NR*	R*
BE	6 147	4 497	1 650	73.2%	:	:	:	:	:	:	:
CZ	10 239	6 249	3 990	61.0%	11 172	7 032	4 140	62.9%	9.1%	12.5%	3.8%
DK	3 448	1 485	1 963	43.1%	3 689	1 550	2 138	42.0%	7.0%	4.4%	8.9%
DE	76 005	14 502	61 503	19.1%	78 858	15 583	63 276	19.8%	3.8%	7.4%	2.9%
EE	1 148	844	303	73.6%	1 332	1 000	332	75.1%	16.1%	18.4%	9.5%
EL	:	:	:	:	:	:	:	:	:	:	:
ES	76 861	40 676	36 185	52.9%	79 750	40 882	38 868	51.3%	3.8%	0.5%	7.4%
FR	75 127	25 788	49 339	34.3%	75 962	25 726	50 235	33.9%	1.1%	-0.2%	1.8%
IE	:	:	:	:	:	:	:	:	:	:	:
IT	72 713	30 384	42 329	41.8%	:	:	:	:	:	:	:
CY	3 817	3 546	271	92.9%	3 807	3 525	281	92.6%	-0.3%	-0.6%	3.9%
LV	660	321	339	48.6%	816	463	353	56.7%	23.6%	44.2%	4.0%
LT	:	:	:	:	680	389	292	57.1%	:	:	:
LU	505	466	39	92.3%	552	515	37	93.2%	9.3%	10.5%	-4.2%
HU	5 029	2 790	2 240	55.5%	5 518	3 150	2 368	57.1%	9.7%	12.9%	5.7%
MT	:	:	:	:	:	2 716	:	:	:	:	:
NL	11 560	6 028	5 531	52.1%	12 158	6 368	5 790	52.4%	5.2%	5.6%	4.7%
AT	36 942	28 518	8 424	77.2%	36 041	29 121	6 920	80.8%	-2.4%	2.1%	-17.9%
PL	6 701	1 997	4 704	29.8%	7 752	2 472	5 280	31.9%	15.7%	23.8%	12.2%
PT	12 143	7 959	4 184	65.5%	12 451	8 318	4 134	66.8%	2.5%	4.5%	-1.2%
SI	1 938	1 149	789	59.3%	1 934	1 157	777	59.8%	-0.2%	0.7%	-1.5%
SK	2 837	1 384	1 452	48.8%	2 839	1 453	1 386	51.2%	0.1%	5.0%	-4.6%
FI	5 954	1 571	4 383	26.4%	6 182	1 649	4 534	26.7%	3.8%	5.0%	3.4%
SE	8 750	1 680	7 070	19.2%	9 338	1 783	7 555	19.1%	6.7%	6.1%	6.9%
UK	66 957	21 067	45 890	31.5%	73 447	22 867	50 580	31.1%	9.7%	8.5%	10.2%
IS	356	244	112	68.6%	:	:	:	:	:	:	:
LI	50	49	1	97.6%	54	52	1	97.3%	7.7%	7.4%	19.3%
NO	6 607	1 473	5 134	22.3%	6 826	1 510	5 316	22.1%	3.3%	2.6%	3.5%
CH	:	:	:	:	:	:	:	:	:	:	:

(*) NR= non-residents / R=residents

Source: Eurostat, Tourism Statistics

Net occupancy rates

During the 2004/2005 winter season, net occupancy rates of bed places in European countries ranged from 16.5% in Lithuania (January) to 54.5% in Spain (March).

The highest occupancy rates during the peak month were 54.5% in Spain, 51.5% in Malta and 50.9% in

France, while the lowest were 25.6% in Lithuania, 27.7% in Luxembourg and 29.8 in Hungary.

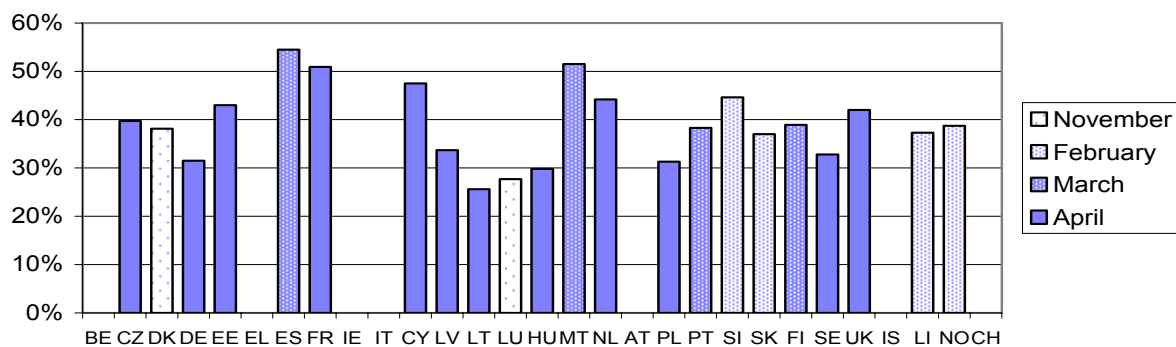
Occupancy rates for the whole 2004-2005 winter season were generally higher, with the exception of Estonia, the United Kingdom, Portugal and Slovakia.

Table 2: Net occupancy rates of bed places in hotels and similar establishments

%	Winter season 2003/2004						Winter season 2004/2005						Change (in %)					
	2003		2004				2004		2005				2004/2003		2005/2004			
	Nov	Dec	Jan	Feb	Mar	Apr	Nov	Dec	Jan	Feb	Mar	Apr	Nov	Dec	Jan	Feb	Mar	Apr
BE	33.2	31.0	20.1	27.8	29.0	35.1	:	:	:	:	:	:	:	:	:	:	:	:
CZ	30.0	27.7	28.0	34.0	35.0	36.3	30.7	28.6	28.6	33.8	34.2	39.7	0.7	0.9	0.6	-0.2	-0.8	3.4
DK	37.6	23.9	22.9	27.8	31.9	33.6	38.1	25.8	24.0	29.0	32.0	38.0	0.5	1.9	1.1	1.2	0.1	4.4
DE	27.8	26.7	23.3	27.5	28.6	31.4	28.7	27.0	25.2	28.6	29.1	31.5	0.9	0.3	1.9	1.1	0.5	0.1
EE	39.0	35.0	28.0	35.0	38.0	44.0	36.0	35.0	27.0	30.0	38.0	43.0	-3.0	0.0	-1.0	-5.0	0.0	-1.0
EL	32.0	37.5	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
ES	44.1	39.2	44.4	52.2	54.1	54.1	50.9	44.7	45.3	52.6	54.5	53.4	6.8	5.5	0.9	0.4	0.4	-0.7
FR	41.7	38.9	39.1	45.7	48.8	52.3	42.2	39.8	39.5	44.0	50.5	50.9	0.5	0.9	0.4	-1.7	1.7	-1.4
IE	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
IT	24.4	31.5	26.1	31.2	31.0	33.8	:	:	:	:	:	:	:	:	:	:	:	:
CY	42.7	29.0	26.2	35.0	37.4	44.9	42.5	26.5	29.5	36.2	46.0	47.5	-0.2	-2.5	3.3	1.2	8.6	2.6
LV	27.3	24.2	21.7	24.5	24.7	28.5	26.5	25.4	22.7	25.8	28.7	33.7	-0.8	1.2	1.0	1.3	4.0	5.2
LT	:	:	14.1	16.0	18.7	20.1	19.9	18.4	16.5	18.8	20.3	25.6	:	:	2.4	2.8	1.6	5.5
LU	24.5	18.7	21.9	22.6	25.2	26.6	27.7	23.5	24.3	25.3	26.3	27.0	3.2	4.8	2.4	2.7	1.1	0.4
HU	24.3	20.3	18.2	20.4	26.4	30.8	27.9	22.8	19.5	22.1	28.6	29.8	3.6	2.5	1.3	1.7	2.2	-1.0
MT	:	:	32.7	39.8	40.8	49.5	45.7	37.5	35.7	42.9	51.5	50.3	:	:	3.0	3.1	10.7	0.8
NL	39.3	31.9	28.5	33.9	35.0	46.5	38.9	32.3	30.9	34.3	36.9	44.2	-0.4	0.4	2.4	0.4	1.9	-2.3
AT	24.5	35.8	50.0	65.3	45.9	31.8	30.1	49.0	:	:	:	:	5.6	13.2	:	:	:	:
PL	26.4	23.1	23.2	26.2	27.3	28.7	26.9	23.9	24.8	27.0	27.8	31.3	0.5	0.8	1.7	0.8	0.5	2.6
PT	28.1	22.9	23.3	30.3	34.1	41.6	27.1	23.0	23.3	28.7	38.3	37.3	-1.0	0.1	0.0	-1.6	4.2	-4.3
SI	34.9	32.0	40.2	43.4	39.3	42.1	35.8	31.3	42.3	44.6	42.8	41.3	0.9	-0.7	2.1	1.2	3.5	-0.8
SK	31.4	27.9	28.4	36.2	30.0	28.2	29.0	25.3	30.0	37.0	31.8	27.4	-2.4	-2.6	1.6	0.8	1.8	-0.8
FI	32.6	29.0	29.1	35.8	36.7	32.0	31.9	29.6	30.3	36.8	38.9	34.3	-0.7	0.6	1.2	1.0	2.2	2.3
SE	31.8	25.4	24.7	29.3	32.3	29.3	32.0	26.3	25.8	31.2	31.0	32.8	0.2	0.9	1.1	1.9	-1.3	3.5
UK	40.0	36.0	31.0	37.0	39.0	45.0	39.0	36.0	29.0	36.0	40.0	42.0	-1.0	0.0	-2.0	-1.0	1.0	-3.0
IS	21.0	14.5	13.6	23.9	28.3	29.8	21.0	14.4	:	:	:	:	0.0	-0.1	:	:	:	:
LI	17.3	21.6	23.3	32.8	24.5	21.4	19.2	22.0	33.8	37.3	34.3	20.2	1.9	0.4	10.5	4.5	9.8	-1.2
NO	31.1	25.2	28.1	36.9	37.4	30.3	32.0	26.5	29.3	38.7	36.8	33.2	0.9	1.3	1.2	1.8	-0.6	2.9
CH	27.4	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:

Source: Eurostat, Tourism Statistics

Figure 2: Level of occupancy rates in hotels and similar establishments in the peak month



Data not available for BE, EL, IE, IT, AT, IS and CH

Source: Eurostat, Tourism Statistics

➤ ESSENTIAL INFORMATION – METHODOLOGICAL NOTES

CONCEPTS AND DEFINITIONS

Net occupancy rate

The net occupancy rate of bed places in one month is obtained by dividing total overnight stays by the product of the bed places on offer and the number of days when the bed places are actually available for use, multiplying the quotient by 100 to express the result as a percentage.

Hotels and similar establishments

Hotels, apartment hotels, motels, roadside inns, beach hotels and other similar establishments which provide hotel services including more than bed-making and cleaning of the room and sanitary facilities. Similar establishments are other similar types of accommodation which is let per room and has a limited number of hotel-type services, including bedmaking and cleaning of rooms and sanitary facilities, on a daily basis.

Further information:

Reference publications

Title	Statistics in Focus 13/2005 – Tourism in the enlarged European Union
Catalogue No	KS-NP-05-013-EN-C
Title	Statistics in Focus 19/2005 - Summer tourism trends in 2004
Catalogue No	KS-NP-05-019-EN-C
Title	Statistics in Focus 32/2005 – Employment in hotels and restaurants in the enlarged EU still growing
Catalogue No	KS-NP-05-032-EN-C
Title	Statistics in Focus 34/2005 – ICT in the tourism sector
Catalogue No	KS-NP-05-034-EN-C
Title	UPCOMING RELEASES: Pocketbook on Tourism

Databases

[EUROSTAT Website/Population and social conditions/Tourism/Occupancy in collective accommodation establishments : domestic and inbound tourism/Monthly arrivals and nights spent by residents and non residents/Nights spent by residents - monthly data](#)

[EUROSTAT Website/Population and social conditions/Tourism/Occupancy in collective accommodation establishments : domestic and inbound tourism/Monthly arrivals and nights spent by residents and non residents/Nights spent by non-residents - monthly data](#)

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